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FOR IMMEDIATE RELEASE

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### **RealTruck® Announces Expansion and Growth of its Manufacturing Operations in Northeast Ohio**

*Plans for second location in Stark County will expand production and more than 100 jobs*

CLEVELAND, Ohio, June 24, 2024 – RealTruck, Inc., the premier global manufacturer of functional aftermarket accessories and an online destination for truck, Jeep®, Bronco® and off-road enthusiasts, has announced a significant expansion of its leading fiberglass and aluminum truck caps manufacturing operations. The growth includes the establishment of a Massillon campus within one mile of each other and as a result the creation of more than 100 new jobs, bringing the facilities to nearly 900 employees. Ohio Department of Development (ODOD) approved the project for tax credit assistance during its Ohio Tax Credit Authority meeting today.

The moves will position RealTruck for future growth, meeting the growing demand for truck caps and accessory products while improving operational efficiency. The campus, which is a combined 500,000+ square feet, will accommodate the company's custom fiberglass mold operations and aluminum truck caps manufacturing, as well as transportation and shipping streamlining operations and efficiencies in Stark County.

"The expansion of our operations to the Massillon campus afford RealTruck the opportunity to not only deliver excellence in manufacturing but expand output to meet the growing demand for our industry-leading products," said Greg Kerr, VP of Plant Operations at RealTruck. "With this move, we are retaining current employees and aggressively hiring new employees at our Massillon campus."

The collaborative team, including Stark Economic Development Board, City of Massillon, ODOD, JobsOhio, and Team NEO, worked with leadership to bring this exciting expansion to Stark County commented on the project:

"RealTruck has been a big part of our city's economic success for almost 30 years," said Massillon Mayor Jamie Slutz. "We are thankful that they chose to expand in Massillon and we will continue to work with them anyway we can."

"We are delighted that RealTruck has chosen to create more than 100 new jobs in Stark County," said Stark Economic Development Board President Ray Hexamer, "This investment is a testament to RealTruck's dedication to fostering growth and prosperity in our community."

"Given Ohio's strong presence in the automotive industry, and Northeast Ohio's robust automotive talent and education offerings, it is an ideal location for RealTruck to grow their business," added Team NEO Chief Executive Officer Bill Koehler. "Along with our local partners, ODOD, and JobsOhio we look forward to supporting and enhancing the company's ongoing success."

The full transition will be complete by the end of the summer 2024.

To learn more about job opportunities, please visit [www.RealTruck.com](http://www.RealTruck.com).

### **About RealTruck**

RealTruck is the premier manufacturer and digital destination of accessories for truck, Jeep®, Bronco® and off-road enthusiasts worldwide. Globally headquartered in Ann Arbor, Michigan, RealTruck's 5,000+ associates operate from 72 facilities across four continents. RealTruck's industry leading product portfolio, which includes the Husky Liners total vehicle protection brand, boasts over 850 patents and pending applications. The company's omni-channel retail approach delivers a seamless consumer experience online at RealTruck.com and through its 12,000+ dealer network and automotive (OEM) partnerships. For more information, visit [www.realtruck.com](http://www.realtruck.com).

### **About Team NEO**

Team NEO is a private, nonprofit economic development organization that ignites economic vibrancy, fosters sustainable growth, and champions equitable prosperity. As a designated JobsOhio Network Partner, we collaborate across all 14 counties in the Northeast Ohio Region to create strategies to attract and retain companies, drive innovation, cultivate a skilled workforce, advance market-ready sites, and promote and engage the region. To learn how Team NEO helps make Northeast Ohio more competitive, visit [northeastohioregion.com](http://northeastohioregion.com).

### **About JobsOhio**

JobsOhio, Ohio's private nonprofit economic development corporation, enhances company growth and personnel development through business attraction, retention, and expansion across ten competitive industry sectors. With a team of seasoned professionals, JobsOhio utilizes a comprehensive network to foster talent production in targeted industries and attract talent through [Find Your Ohio](#). Collaborating with seven regional partners, including [Dayton Development Coalition](#), [Lake to River Economic Development](#), [Ohio Southeast Economic Development](#), [One Columbus](#), [REDI Cincinnati](#), [Regional Growth Partnership](#), and [Team NEO](#). JobsOhio delivers world-class customer service to provide companies with a competitive advantage.

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